

Organising/Programme Committee

Prof. Dr. Petra Moog, Conference President, University of Siegen

Dr. Rosemarie Kay, Institute for SME Research Bonn

Prof. Dr. Reinhard Schulte, University of Lüneburg

Advisory Board

Prof. Dr. Peter Witt, University of Wuppertal

Registration Fees

Early registration	EUR 220.00
Regular	EUR 250.00
Research Assistants / Students (early registration)	EUR 120.00
Research Assistants / Students (regular)	EUR 150.00

20 percent discount for speakers.

Registration deadline for early registrants: 24 August 2012.

THIRD RESEARCH FORUM ON SMALL AND MEDIUM-SIZED ENTERPRISES

Challenges for Small and Medium-Sized Enterprises:
Energy Turnaround, Globalisation and Demography

18 and 19 October 2012

KfW Bankengruppe, Frankfurt am Main

CALL FOR PAPERS



For more information on the conference:

www.forum-mittelstandsforschung.de

On 18 and 19 October 2012 the third Research Forum on Small and Medium-Sized Enterprises will take place in Frankfurt am Main. The host and sponsor of this year's conference is the KfW Bankengruppe.

The conference titled **"Challenges for Small and Medium-Sized Enterprises: Energy Turnaround, Globalisation and Demography"** is intended for field professionals in research and higher education, as well as interested individuals involved in politics, trade and professional associations and entrepreneurial practice. Thematically organised sets of lectures will provide in-depth insights into strategic challenges which SMEs face due to long-term trends such as energy turnaround, globalisation and demography. Special attention will be drawn to the question of how SMEs and economic policy can effectively respond to these challenges. A general set of lectures covering various fields of SME research will also be offered. An English track is also planned.

Overview of Topics

- Energy Turnaround in SMEs
- Globalisation / Internationalisation
- Demographic Change
- Resource Efficiency and New Production Methods
- Innovations
- SMEs as Employers / Skills Shortage
- Financing
- Cost Management
- SMEs 2.0 – New Media and New Markets

The Organising and Programme Committee invites all interested researchers and practitioners to submit proposals – particularly under the given conference topics. Please submit appropriate abstracts, in German or English, whose length should not exceed two A4 pages (Times New Roman, 12-point type) in electronic form (Word or PDF file) to research@forum-mittelstandsforschung.de.

Dates

15 June 2012	Deadline for submission of abstracts
10 August 2012	Notification of acceptance or rejection of abstracts
14 December 2012	Deadline for submission of papers for special publications of conference proceedings

Your Contact for the Call for Papers

Susanne Schleppehorst
University of Siegen, Am Eichenhang 50, 57076 Siegen, Germany
Phone +49 271 740 3069, Fax +49 271 740 3013
research@forum-mittelstandsforschung.de

Publication

A special issue of the "Zeitschrift für Betriebswirtschaft (ZfB)" will be published with the best papers of the conference. English papers can also be submitted to the Journal of Family Business Strategy and will be subject to a fast track review process.