
Organizing committee

Conference president and local host:

Prof. Dr. Herbert Neubauer, Vienna University of Economics and Business

Prof. Dr. Petra Moog, University of Siegen

Prof. Dr. Christian Hauser, University of Applied Sciences HTW Chur

Registration rates

	Early bird rate	Regular rate
Regular participants	275.00 EUR	290.00 EUR
Students/PhD candidates	165.00 EUR	190.00 EUR

Registration includes: access to all conference sessions and conference materials, meals during the conference (coffee, lunch breaks) as well as the **gala dinner** on the evening of the first conference day.

9 January 2017 Early bird registration deadline

1 February 2017 Final date for registration and payment

For more information and registration please visit:

www.forum-mittelstandsforschung.de

5th RESEARCH FORUM ON SMALL AND MEDIUM-SIZED ENTERPRISES (SMEs)

SMEs between tradition and renewal

20 and 21 February 2017

Vienna University of Economics and Business, Austria

CALL FOR PAPERS



5th research forum on small and medium-sized enterprises

The fifth research forum on small and medium-sized enterprises takes place on 20 and 21 February 2017 in Austria for the first time.

The conference covers the central theme “**Small and medium-sized enterprises between tradition and renewal**” and is addressed to persons of research and teaching in the fields of business and economic SME research and related disciplines (e.g. sociology, psychology, economic history, etc.), as well as interested of politics, associations and entrepreneurial practice. In several series of sessions the challenges, new perspectives and opportunities for owner-managed enterprises will be treated deeply. Additionally, a general series of speeches about research on SMEs will be offered. In the case of a significant number of submissions an English track is planned as well.

Conference themes

- SME 4.0 and the digital transformation of economy
- New markets and competition
- Challenges of globalization (e.g. Brexit, America First, resistance against CETA, TTIP) and internationalization
- Family business and business succession
- New SMEs (e.g. foundations, solo and sideline self-employment, growing start-ups)
- Financing and crowdfunding
- Innovation and innovation management
- Organization and governance
- Responsibility, sustainability and values
- SME and entrepreneurship
- SME and current social development (e.g. demographic change, migration, integration)
- Environmental conditions for SMEs (government and society, consumption habits)

Submissions of practice and economy that do not belong to any of the listed topics can be assigned in an “**open section**”.

The organizing committee invites all interested researchers and practitioners to hand in full-papers or short-abstracts. Please send the according short-abstracts (no more than 800 words) in German or English in electronic form (Word or PDF file) to:

M-Forum@wu.ac.at

Submission deadlines

15 December 2016 Abstract submission deadline

5 January 2017 Acceptance/rejection notification date for abstracts

3 February 2017 Full paper submission deadline

For more information please contact:

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Information about the venue

Address: Vienna University of Economics and Business

Welthandelsplatz 1, 1020 Vienna, Austria

Publication

Expectedly, there is a possibility to publish the papers that are handed in for the conference in a journal for SMEs that will be subject to a fast track review process. With a sufficient number of high quality papers a special issue in this journal might also be published.