



Call for Papers

“Exploring Entrepreneurial Ventures, Family Firms, and Hidden Champions”
6th International Research Forum on Mittelstand, biennial conference 2020

Track 05: Migrant and Refugee Entrepreneurship



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Mannheim, Germany, May 24th-26th, 2020.
Submissions accepted until January 25th, 2020.

Track Chairs:

Esra Güllü (University of Mannheim)
Carina Hartmann (University of Mannheim)
Sibylle Heilbrunn (Kinneret College on the Sea of Galilee)
René Leicht (University of Mannheim)
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Christoph Sajons (University of Mannheim)
Robert Strohmeyer (University of Mannheim)

Description of the track

New business ventures are key drivers of innovations, economic development, and welfare (Elert, Henrekson, & Stenkula, 2017; Sternberg, Wallisch, Gorynia-Pfeffer, Bloh, & Baharian, 2019). Further, global migration and the resulting shifts in the demographics of the countries of residence increases cultural diversity (Vertovec, 2019) and the number of people who bring new ideas and creativity to immigrant business ownership – or the need to enter an institutionalized labor market. Consequently, migrant entrepreneurship has been investigated for over 60 years as a multi-faceted phenomenon from a range of interdisciplinary approaches. Those approaches cover the individual level of the immigrant business founders with their corresponding set of resources and barriers (Zybura, Schilling, Philipp, & Woywode, 2018), their spatial, social and economic embeddedness (Kloosterman, 2010; Kloosterman, van der Leun, & Rath, 1999), (Waldinger, Aldrich, & Ward, 1990) as well as the economic and social impact of migrant entrepreneurship (Baycan-Levent & Nijkamp, 2009) and in the last years the same holds true for refugee entrepreneurship (Heilbrunn et.al. 2018).

However, changing patterns in doing business on the one hand (Arum & Müller, 2004; Bögenhold, Fink, & Kraus, 2014; Pongratz & Abbenhardt, 2015) and in international migration on the other (Meissner & Vertovec, 2015) pose a number of new questions to researchers in this field. The present call therefore comprises and reflects the diversity in migrant and refugee entrepreneurship research and invites contributions related to the following topics:

- Refugee entrepreneurship
- Female migrant/refugee entrepreneurship
- International & diaspora entrepreneurship
- Self-employment as alternative way of labor market integration
- Economic relevance of the migrant economy
- Context-dependency of migrant entrepreneurship
- The role of institutions for migrant entrepreneurship
- Migrant entrepreneurship and discrimination

Submissions from all methodological angles (qualitative, quantitative, and experimental) are welcome.

Submit your paper to the 2020 conference on:

<http://www.forum-mittelstandsforschung.de>

The deadline for submissions is 25th January 2020.

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