

Schedule

Exploring Entrepreneurial Ventures, Family Firms, and Hidden Champions

6th International Research Forum on Mittelstand

16 - 17 November 2020, Mannheim

Virtual Conference Schedule [All dates are indicated in UTC + 1 (Berlin Time)]

Nov 16, 2020 - Day 1

14.00 - 14.15	Welcome and Introduction
<u>MAIN STAGE</u>	Welcome by the Organizers and Introduction to the Conference Official Opening by the Dean of University of Mannheim Greetings from the Director of the Institute of SME Research
14.15 - 15.45	Parallel Sessions I
<u>ROOM 1</u> Session Chair: Prof. Rodrigo Basco	Session - Family Firms and Geography: Topics of Globalization Trade control compliance in SMEs: What roles do size, management awareness and applicability of laws and regulations play? Family firms' internationalisation: the importance of home country institutions Understanding the Heterogeneous Behavioral Propensities within the Family Firm Internationalization Process. A Multi-Case Study
<u>ROOM 2</u> Session Chair: Prof. Dirk Simons	Session - Topics of Finance & Accounting Family Firms, Founders, and the Cross-Section of Stock Returns Identity and Crisis Behavior of Entrepreneurial and Family Firms Earnings Management around Founder CEO Re-appointments and Successions in Family Firms Earnings management during family firm succession: an analytical perspective on the influence of socioemotional wealth
<u>ROOM 3</u> Session Chair: Dr. Isabell Stamm	Session - Psychological Approaches Islands of Trust in a Sea of Distrust: The Emergence and Evolution of Trusting Attitudes Towards Russian Entrepreneurial Ventures Psychological factors and the perception of obstacles in academic entrepreneurship Entrepreneurship and Well-being – The case of serial crowdfunding Back to the Roots: Applying the Concept of Basic Human Values to Understand Family Firm Behavior

<u>ROOM 4</u> Session Chair: Prof. Sibylle Heilbrunn	Session - Regional and Refugee Entrepreneurship Refugee entrepreneurial ecosystems – typologies, challenges and opportunities Ethnic Entrepreneurial Success Factors: Evidence from the UAE Draft research project proposal in family entrepreneurship and Russian regional development (overview)
15.45 - 16.00	COFFEE BREAK
16.00 - 17.30	Parallel Sessions II
<u>ROOM 1</u> Session Chair: Prof. Suleika Bort	Session - Family Firms, Hidden Champions, and Sustainable Management Hidden Champions as a Determinant of Regional Development: An Analysis of German Districts Standortentwicklung von Hidden Champions - Strategien der Weltmarktführer im Kammerbezirk Lahn-Dill (Hessen) How do SMEs and large companies approach responsible management in their international supply chains? A conceptual framework Family firms as agents of sustainable development? A normative perspective
<u>ROOM 2</u> Session Chair: Prof. Herbert Neubauer	Session - Locality in Space Family Firms and Regional Entrepreneurship. The European Evidence Are Really Family Firms More Locally Embedded? Findings From the Finnish Context The key aspects of building an ecosystem of support for academic entrepreneurship in eastern Poland
<u>ROOM 3</u> Session Chair: Prof. Erik E. Lehmann	Session - Tackling Novelty Digital transformation through business succession? Evidence from family firms in the DACH region Technology Transfer in Russia and Ukraine: The Roles of Trust and Social Cohesion in Research-Industry Collaboration Industry 4.0 and Asian Family Entrepreneurship: A Career Perspective Innovation and Investment Finance in Comparison
<u>ROOM 4</u> Session Chair: Prof. Lech Suwala	Session - Space and Productivity Differences in benefits from collaboration across space for small family and non-family firms. Evidence from the United Kingdom Family-managed Firms and Productivity: Evidence from Urban Areas Flowers of adversity: The relationship between performance and institutional pressures faced by innovative SMEs
17.30 - 17.45	COFFEE BREAK

17.45 - 18.30	Meet the Editors and Journals
<u>ROOM 1</u> Session Chair: Dr. Dennis Steininger	Session - Editorial World Café Management Review Quarterly Journal of Family Business Strategy STEP Project Strategic Management Journal
<u>ROOM 2</u> Session Chair: Dr. Andrew Isaak	Session - Editorial World Club German Journal of Economic Geography Small Business Economics: An Entrepreneurship Journal European Journal of Family Business Entrepreneurship Theory & Practice
<u>ROOM 3</u> Session Chair: Dr. Jan-Philipp Ahrens	Session - AIS SIG GAME 1st 2020 meeting Opening and agenda Status and representative appointment ICIS outlook, meet & greet
18.30 - 20.30	Virtual Social Event
<u>MAIN STAGE</u>	18.30 - 18.40 Introduction to the Social Event Cocktails & Quiz 18.40 - 19.00 Mannheimer Quiz - Win a Prestigious ZOOM-Background! 19.00 - 19.15 Cocktail Challenge 19.15 - 20.30 Sherlock Holmes Style Virtual Escape Room Networking (Pre-registration required) 19.15 - 20.30 Beers and Attending a Live-Commented Friendly E-Sports Match together 20.30 - 21.00 Unofficial beer & wine chat / virtual meet & greet (Main Stage & Breakouts remain open)

Nov 17, 2020 - Day 2

13.00 - 13.15	Welcome to the Second Day and Social Warm Up
<u>MAIN STAGE</u>	Casual get together - Virtual meet & greet
13.15 - 14.45	Parallel Sessions III
<u>ROOM 1</u> Session Chair: Prof. Marco Cucculelli	Session - Spatial and Temporal Ties First-Line Management: a Critical Differentiator Between British SMEs and the German Mittelstand, 1949 to 1979...And Today? How transnational ties influence the performance of immigrant businesses: the case of Italy The importance of prior business transfer experience in urban and rural areas in Finland

<p><u>ROOM 2</u> Session Chair: Prof. Fabian Bernhard</p>	<p>Session - Interorganizational Relations From genealogy to patchwork family: Multiple parent imprints and spinoff survival Inter-organizational relationships - two sides of the same coin The impact of ambidexterity in the strategic alliances: what is the effect of sustainability?</p>
<p><u>ROOM 3</u> Session Chair: Prof. Allan Discua Cruz</p>	<p>Session - Entrepreneurial Paths and Trajectories The DNA of Entrepreneurial Teams: The Influence of Kinship Ties on New Venture Success How Socioemotional Wealth Promotes Intrapreneurship in Family Firms The Impact of Students' Human Capital Investment on Entrepreneurial Outcomes - How do Courses in Entrepreneurship Affect Venture Creation and Job Choices? Entrepreneurs' Exit Strategy Intentions and Their Final Exit Path</p>
<p><u>ROOM 4</u> Session Chair: Prof. Christina Günther</p>	<p>Session - Sociology, Psychology, and Narrative Approaches Sparring for the future: Positions, reference points and rules of how entrepreneurial groups negotiate fictional expectations Perceived personality in online funding decisions: A socioanalytic lens on crowdfunding The 2015 European Refugee Event and Founder Social Identities: A Multi-country and Multi-level Study</p>
<p>14.45 - 15.00</p>	<p>COFFEE BREAK</p>
<p>15.00 - 15.45</p>	<p>Practitioner Panel - Hidden Champions</p>
<p><u>MAIN STAGE</u> Moderator: Prof. Petra Moog</p>	<p>Dr. Alexandra Kohlmann (ROWE Mineralölwerk GmbH) Christine Steger (Mann & Schröder GmbH) Dr. Julia Eberhardt (LEEB GmbH & Co. KG) Dr. Fabian Kracht (PERI GmbH)</p>
<p>15.45 - 16.00</p>	<p>COFFEE BREAK</p>
<p>16.00 - 16.45</p>	<p>Academic Panel - Moderated Keynote</p>
<p><u>MAIN STAGE</u> Moderator: Prof. Alfred Kieser</p>	<p>Prof. Helmut Krcmar Prof. David Audretsch Prof. Alfred Kieser Prof. Christina Günther Prof. Pramodita Sharma</p>

16.45 - 17.00	COFFEE BREAK
17.00 - 18.30	Parallel Sessions IV - Award Nominated Papers
<u>ROOM 1</u> Session Chair: Dr. Susann Schäfer	Session - EQUA Best Conference Paper Nominees Overlooked and undervalued: Predecessor CEOs as board chairs in family and nonfamily firms Trajectory of careers and founders' entrepreneurial endeavors Entrepreneurship and integration in the global city. The cases of entrepreneurial refugees in Birmingham and Cologne
<u>ROOM 2</u> Session Chair: Prof. Andrea Calabrò	Session - Best Theory Paper Nominees The Economics of Firms' Public Disclosure: Theory and Evidence Start-Ups and Coworking Spaces - Empirical Evidence from Founding and Funding Activities
<u>ROOM 3</u> Session Chair: Prof. Thomas Zellweger	Session - Best Inspirational Paper Nominees Spatial Familiness and Family Spatialities – Searching for fertile ground between family business and regional studies Do family firms and non-family firms react differently to vulnerability? Internationalization strategies in the aftermath of the global financial crisis Unveiling the role of resilience in the context of refugee entrepreneurship in Germany
18.30 - 18.45	COFFEE BREAK
18.45 - 20.00	Awards & Special Issue Ceremony
<u>MAIN STAGE</u>	Introduction and Resumée Best Reviewer Award Best Inspirational Paper Award Best Theory Paper Award EQUA Best Paper Award Special Issue German Journal of Economic Geography Special Issue Journal of Family Business Strategy Invitation to IECER 2021 Conclusion of the formal program Casual chat & meet and greet